

NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, OCTOBER 3, 2022
4:00 P.M.
CONFERENCE ROOM 2A AT
CITY HALL
200 WEST VULCAN STREET
BRENHAM, TEXAS

- 1. Call Meeting to Order
- 2. Citizen/Visitor Comments

REGULAR SESSION

- 3. Discuss and Possibly Act Upon of Minutes from September 6, 2022, Board Meeting.
- 4. Discuss and Possibly Act Upon Economic Vitality Committee Recommendation to Approve Economic Impact and Innovation Grant Fund Reimbursement for the Brenham Heritage Museum
- 5. Update on Parklet Application Mescalito Coffee (100 E. Alamo)
- 6. Discuss Floyd's Wine Lounge's Request to Development Services to Place a Shipping Container Behind Their Patio for Additional Storage
- 7. Discuss Strategic Planning Workshop from September 26, 2022

WORK SESSION

- 8. Promotions Committee Report
 - Downtown Programming Update
 - Strategic Planning Goals
 - Monthly Meeting Recap
 - Main Street Workplan Goals
- 9. Design Committee Report
 - Downtown Holiday Décor Update
 - Strategic Planning Goals
 - Monthly Meeting Recap Meeting Cancelled (No Business)
 - Main Street Workplan Goals
- 10. Economic Vitality Committee Report
 - Updates
 - Strategic Planning Goals
 - Monthly Meeting Recap
 - Main Street Workplan Goals

- 11. Organization Committee Report
 - Updates
 - Strategic Planning Goals
 - Monthly Meeting Recap Meeting Cancelled (No Business)
 - Main Street Workplan Goals
- 12. Staff Report to Include Building, Business and Program Updates
 - Proposed Date Change of Monthly Promotions Committee Meetings
 - Farmer's Market
 - Christmas Stroll and Light Up Parade
- 13. Main Street Merchants and Businesses Mixer Thursday, October 27, 2022
- 14. Next Main Street Board Meeting Monday, November 7, 2022
- 15. Adjourn

Main Street Brenham Transformation Strategy

Main Street Brenham will be an Authentic, Curated, Experiential Destination through the Catalyst Strategies of Dining & Entertainment, The Arts, and Tourists & Tourism.

Main Street Brenham Mission

The Brenham Main Street Program, will use the 4-point approach to revitalization – organization, promotion, design and economic restructuring – to encourage reinvestment and preservation; and to entice businesses, customers, visitors and downtown residents to the historic district.

Main Street Brenham Vision

Main Street Brenham envisions downtown as a growing destination and the vibrant heart of our community; where history is preserved, interactive, and comes to life; where a varied business mix is active, engaged, and thriving; and where our community's culture is recognized and celebrated.

CERTIFICATION

I certify that a copy of the October 3, 2022 agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Thursday, September 29, 2022, at 11:30 am

Monique Breaux	
Main Street Manager	

Executive Sessions: The <u>Main Street Board</u> reserves the right to convene into executive session at any time during the course of this meeting to discuss any of the matters listed, as authorized by Texas Government Code, Chapter 551, including but not limited to \$551.071 – Consultation with Attorney, \$551.072 – Real Property, \$551.073 – Prospective Gifts, \$551.074 – Personnel Matters, \$551.076 – Security Devices, \$551.086 - Utility Competitive Matters, and \$551.087 – Economic Development Negotiations.

Disability Access Statement: This meeting is wheelcha	air accessible. The accessible entrance is located at the Vulcan Street
entrance to the City Administration Building. Accessibl	le parking spaces are located adjoining the entrance. Auxiliary aids and
services are available upon request (interpreters for the d	deaf must be requested twenty-four (24) hours before the meeting) by
calling (979) 337-7200 for assistance.	

I certify that this notice and agenda of ite	ems to be considered by the Main S	treet Board was removed b	y me from the City Hall
bulletin board on	at	Am Pm.	
Signature			

Main Street Board Minutes

September 6, 2022

A regular meeting of the Main Street Board was held on Tuesday, September 6, 2022 beginning at 4:00 PM in the Brenham City Hall, conference room 2-A, 200 West Vulcan Street, Brenham, Texas.

Board members present:	City Staff present:
Margie Routt Young – Chair	Monique Breaux- Main Street Manager
Tiffany Morisak- Vice Chair	Susan Cates- ED Director
Doug Peck	Cynthia Timpa-ED Assistant
Lowell Ogle	
Pete Simpson	
Tom Whitehead	Guest Present:
Elizabeth Price	Tony Ramirez
Wendy Meaux	
Melinda Faubion	
Jon Hill	
Board Members Absent:	
Connie Wilder	
Media Present:	
None	
1. Call meeting to order	
Chair Margie Routt Young called the meeting to orde	er at 4:03 PM
2. Citizen/Visitor Comments:	
None	
Main Street Board	
Sept 6, 2022	

Motion was made by Doug Peck to pass the grant funding to Top Floor Cars. Motion seconded by Wendy Meaux. Vote was unanimously in favor.

Margie Routt Young – Chair Yes

Tiffany Morisak- Vice Chair Yes

Doug Peck Yes

Lowell Ogle Yes

Pete Simpson Yes

Tom Whitehead Yes

Elizabeth Price Yes

Wendy Meaux Yes

Melinda Faubion Yes

Jon Hill Yes

Connie Wilder Absent

3. Regular Session

Discuss and possibly act upon Minutes from July 7, 2022 Main Street Board Meeting

A motion was made by board member Melinda Faubion and seconded by Jon Hill to approve the minutes from July 7, 2022 board meeting.

Chair Margie Routt Young called for a vote. The motion passed with the board voting as follows:

Margie Routt Young – Chair Yes

Tiffany Morisak- Vice Chair Yes

Doug Peck Yes

Lowell Ogle Yes

Pete Simpson Yes

Tom Whitehead Yes

Elizabeth Price Yes

Wendy Meaux Yes

Main Street Board

Melinda Faubion Yes

Jon Hill

Connie Wilder Absent

Yes

There was discussion about board members whose terms expire in December and the need to re-apply or retire from the board. Emails have been sent to those whose terms are expiring Dec 31, 2022.

The subject was introduced and discussed about committees and if they are still appointed by the Main Street Board. Susan will research the policy and report back to the board.

4. Discuss and possibly act upon Economic Vitality Committee Recommendation to approve economic Impact and Innovation Grant Fund Application for Top Floor Cars

- Tony Ramirez was present to answer any questions about the renovations at 301 South Market Street. He stated that the additional building, as laid out in the plans, will be built of cinder block to match the existing building, and maintain the same roof line and type. It will be painted white, the same color as the existing building. He stated that he plans to be open around the end of October.
- The board members expressed appreciation for the project, as it has cleaned up the property and makes a better impression as visitors come into the downtown area.
- Motion was made by Doug Peck to pass the grant funding to Top Floor Cars. Motion seconded by Wendy Meaux. Vote was unanimously in favor.

Margie Routt Young - Chair Yes Tiffany Morisak- Vice Chair Yes Doug Peck Yes Lowell Ogle Yes Pete Simpson Yes Tom Whitehead Yes Elizabeth Price Yes Wendy Meaux Yes Melinda Faubion Yes Jon Hill Yes Connie Wilder Absent

5. Discuss and possible act upon moving forward with Producing 3rd Oral History DVD

Board member McCordie-Morisak reported the newest Oral History DVD is completely paid and will be ready for distribution by late fall, 2022. She reported that the DVD can be purchased online or at the Visitor Center. There was discussion about promoting the DVD with public showings at the Barnhill Center.

• Local History Day is in the discussion phase. It will change as a result of suspension during Covid-19, and possibly be discontinued.

Main Street Board

6. Update on Initial Parklet Application

Susan Cates reported that the parklet application by Grand Leader/Mescalito is being submitted on Sept. 7. The process is as follows:

- The application is made
- Staff review
- License agreement sent to applicant
- Applicant approves the agreement
- Staff presents to City Council

Susan suggested that a few Main Street Board members should be present at the City Council meeting when the presentation is made. Margie asked Monique to email the board members with the date and time of said City Council meeting.

7. Farmers Market Partnership with Revival Merchantile

This item was presented by Monique Breaux, Main Street Manager.

A downtown merchant, Stacy Marhoffer, has approached Main Street with a proposal to manage the First Friday Farmers Market. Staci proposes to make the following changes:

- Change the title of "First Friday Farmers Market" to "First Friday Artisans Market" in order to more accurately describe the event.
- Add a Farmers Market every Saturday, to be set up In Austin Alley. There would be no vehicular traffic in the alley. This will be true "farmer" goods, i.e eggs, produce, meat, honey, etc.
- Create "Themed" monthly markets such as football, Christmas, Spring.
- Split the booth rental proceeds with 85% going to the manager and 15% going to the city. The proceeds to the city would off-set the cost of set-up, signage and police protection.
- Staci will be held responsible for the success of the First Friday Artisan Market and the Saturday Farmers Market. The City of Brenham ultimately retains control of the program.

Monique has suggested a 6-month trial basis for the changes. Stacy will make changes to her proposal and re-submit to Main Street and the farmers market committee.

8. Promotions Committee Report

Tom Whitehead reported on the Summer Sip review by the Promotions committee.

• He reported there was a miscommunication from staff about the number of glasses sold, there being a difference of 150. (500 reported, 350 actually sold).

Main Street Board

- The price this year went up to \$35 per glass vs. \$25 last year. The committee felt the price increase was the reason for fewer glasses sold, therefore they want to go back to the \$25 charge going forward.
- The Scarecrow event is slated for September 21, leaving 2 weeks to promote and add to the number of entrants. They currently have 11, with a goal of 26.
- Uptown Swirl is scheduled for January 14, 2023.
- Sponsorships are \$2,000

9. Design Committee Report

- 96 West was awarded their grant for improvements
- Committee has asked for cost details from Top Floor Cars
- Glamfetti has submitted application for façade improvements
- Heritage museum is doing finish work on the first floor; interior paint, wood floor refinishing, light fixtures, millwork.
- Exhibits will begin setting up on September 14 with an opening slated for November
- The Austin Alley project is contingent upon grant funding as there is no budget for it from the City of Brenham. Staff will work on a grant stack to achieve funding.
- Discussion about Christmas lights and décor was extensive. There were many ideas and thoughts. Board chair Margie Routt Young suggested the committee re-convene and come back to the board with a 5-year strategic plan for Christmas decorations in Downtown Brenham. There was also discussion as to the County participating with some of the costs of new decorations.
- Susan Cates suggested we spend \$16,000 on wrapping the Oak trees on the Courthouse lawn with white lights, update existing wreaths at a cost of \$2,000, then divide the costs between Main Street, City of Brenham and Washington County. She also suggested we inventory current decorations and then determine our direction after this December.

Next Board meeting is October 3rd, 2022.

Meeting	adiourned	hy Margie	Routt Young	at 5:23 PI
ivieeting	adiourned	by Margie	Routt Young	at 5:23 F

Margie Routt Young	
Board Chair	
Main Street Board	

ATTEST	
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Cynthia Timpa

ED Assistant

Main Street Board

September 6, 2022



AGREEMENT FORM

I have met with the Brenham Main Street staff, and I fully understand the Downtown Incentive Reimbursement Grant Procedures and Detail established by Main Street Brenham. I intend to use this grant program for the aforementioned renovation projects to forward the efforts of revitalization and historic preservation of Brenham's historic downtown. I have not received, nor will I receive insurance monies for this revitalization program.

I have read the Downtown Incentive Reimbursement Grant Application Procedures including the Downtown Incentive Reimbursement Grant Details.

I understand that if I am awarded a reimbursement grant for façade or awning work and the façade or awning is altered for any reason within one (1) year from construction, I may be required to reimburse the City of Brenham immediately for the full amount of the Downtown Reimbursement Grant.

BRENHAM HERITAGE MUSEUM		
Business/Organization Name	MIKE VANCE	09.12.2022
Applicant Signature	Printed Name	Date
Building Owner's Signature (if different from applicant)	Printed Name	Date
Design Committee signature	Recommendation	Date
Main Street Board signature	Recommendation	Date
City Manager signature	Action	Date

Retainage 710% period G)	\$ 156,00 \$ 9,971.00	44	\$		-	\$ 320.00 \$ 26,600,00	150.00		-	117.00 \$	955,50	59		346.00 \$	- 8	1,000.00	467.00 \$	S,		\$ 1,100.00 \$ 1,500.00	s - s 400.00	\$ 7,334,00 \$ 138,798,50	\$ 4.408.10	- 15	s 2,112,00 s 2,112,00	\$ 9.446.00 t 143.206.60
Balance to Finish (C-G)				\$ 2,740.00			1,275.00		- 8	\$	٠			-						-	14,000.00	\$ 18,015.00	40			18.015.00
completed (G/C)	100%	100%	100%	%86	1009%	100%	%66	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	22%					₩66
Total Completed to date (D+E+F)	\$ 99,710,00	\$ 62,000.00	\$ 79,000.00	\$ 156,750.00	\$ 147,500,00		\$ 142,575.00	6,500.00	\$ 18,875.00	\$ 16,520,00	\$ 30,255.00	\$ 4,720.00	\$ 11,800,00	,	\$ 51,200.00	\$ 145,500.00	\$ 19,670.00	46,850.00	14,000.00	\$ 15,000.00	\$ 4,000.00	\$ 1,387,985.00	\$ 44,081.00	\$ 25,948.00		\$ 1.479.134.00
Mat. Presently stored																						40				•
This period	\$ 1,560.00	,	* *	\$ 2,000.00		\$ 3,200,00	\$ 1,500.00	\$	\$ 2,375.00	00.071,1 \$	\$ 9,555,00			3,460.00	- \$	\$ 10,000.00	4,670.00	5 22,850,00	- 5	\$ 11,000.00		\$ 73,340.00		-	\$ 21,120,00	\$ 94,460,00
From previous App	\$ 98,150.00	\$ 62,000.00	\$ 79,000,00	\$ 154,750.00	\$ 147,500.00	\$ 262,800.00	\$ 141,075.00	\$ 6,500.00	\$ 16,500.00	\$ 15,350.00	\$ 20,700.00	\$ 4,720.00	\$ 11,800.00	Н	\$ 51,200.00	\$ 135,500.00	\$ 15,000,00	\$ 24,000.00	\$ 14,000,00	\$ 4,000.00	4,000.00	\$ 1,314,645.00	\$ 44,081,00	\$ 25,948.00		\$ 1,384,674.00
Schedule of Vakie	\$ 99,710.00	\$ 62,000,00	79,000.00	\$ 159,490.00	\$ 147,500.00	\$ 266,000.00	\$ 143,850.00	6,500.00		-	\$ 30,255.00	\$ 4,720.00	\$ 11,800.00	\$ 49,560.00	\$ 51,200.00	\$ 145,500.00	\$ 19,670.00	\$ 46,850.00	\$ 14,000,00		18,000,00	\$ 1,406,000.00	5 44,081.00	\$ 25,948.00	\$ 21,120,00	\$ 1,497,149.00
Description of Work	General Conditions	2 Demolition	3 Sitework / Parking / Concrete	4 Electrical	5 Light Fixtures	6 Mechanical	7 Plumbing	8 Plumbing Fixtures	9 Fire Alarm System	10 Metal Framing / Sheet Rock / Insulation	11 Metal Doors, Frames & Hardware	12 Tollet Accessories	13 Misc. Metals	14 Millwork, Doors & Windaws	15 Plaster Repair	16 Wash, Paint & Stain	17 Tile	18 Wood Flooring	19 Terrazzo	20 Masonry & Repointing	21 Landscaping	SUBTOTAL	Change Order #1	Change Order #2	Change Order #3	Grand Total

\$ 85,014.00 \$

85,014.00

161,221.60

9/8/2022

Brenham Heritage Museum - Federal Building Brenham, Texas

CORE DESIGN STUDIO



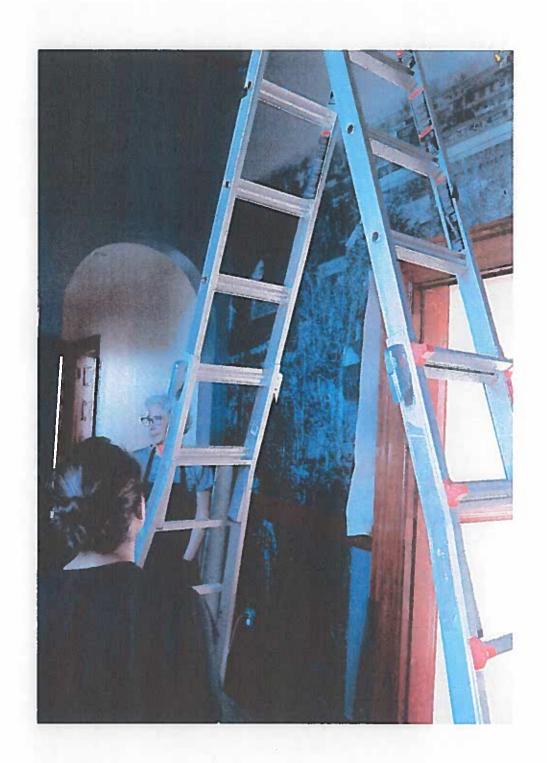


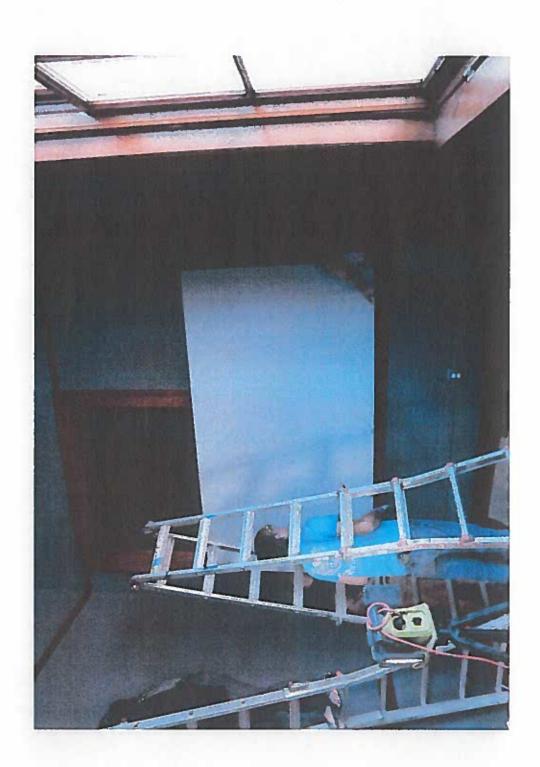
INVOICE

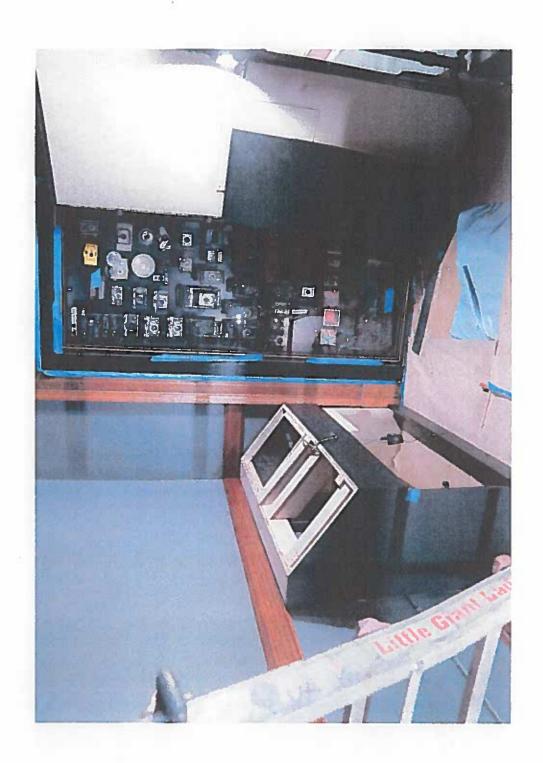
DATE	September 16, 2022
CHENT	Brenham Heritage Musem
PROJECT	Photography room exhibits

1. PHOTOGRAPHY GALLERY	\$	16,700
Ultra-short throw projector, wifi router, media player and speakers. Benches (could be in scope for building). Fabrication of permanent screen. Approximate 10 minute video on Winkelmann and photographers of Washington County. Room needs dark paint (by others), donor signage and "interpretive description" on wall near entry and possible display of camera, tripod or other artifacts under screen.		
2. LOUISE MARTIN EXHIBIT Artifact (camera), touchscreen digital display, backlit panels, interpretive panels and acrylic vitrines. Large portrait of Louise as a featured image	S	13,300
3. CAMERA VAULT Entire vault door opening becomes a backlit display cabinet of historic cameras, film paraphenalia showing professional and amateur cameras through the ages.	\$	18,500
TOTAL	\$	48,500









Hapate Jayaem KTEX 106.1 /KWHI I The Revival Mercantile I Hermann Main Street Vulcan Street Furniture | Branded Boutique | Must Be Heaven THANK YOU TO OUR SPONSORS! The Pomegranate I Anatomy Clothing Co. Alamo Street The Book Nook I The Canyon Chick Charles Street gadion street Courthouse Commerce St. Parking Lot Square 29 Jeerts Ared 25 24 Douglas Street aganza Commerce Street ∞

Jagats nitsuA

Vote for your favorites using the ballot on the back, then drop it off at the Visitor Center!

Sponsored by Main Street Brenham

Extravaganza 19th Annua Scarecrow

favorites by placing one letter next to your top choices. Please use each etter only once. Vote for your

There are 31 total entries in Downtown Brenham.

- A Best Overall
- Most Votes
- Best Fall Theme
- Silliest
- The Cutest

completed ballot to Turn in your

Visitor Center at 115 W. Main Street.

The last day to vote is October 23rd!

ENTRY #1

PlanNorth Architectural Co. "There's No Place Like **Brenham**"

ENTRY #2

PlanNorth

Bountiful Blessings Day "Hello Halloween!" **Program LL**

ENTRY #3

Posey Roe

"A Minnion Ways to be Involved Between Chantilly Grace & Faske's

ENTRY #4

Moorman Tate, LLP **'Scare Wars: The** Mandalorian" Moorman Tate

ENTRY #5

Best School Spirit Barnhill - Corner of Douglas & Main "Scaring Away Bad Grades" **Brenham AVID**

ENTRY #6

Dream Dental Branded Boutique "Mayur"

ENTRY #7

BHS Theatre Cub Company "Les Miserables" The Revival Mercantile

ENTRY #8

Velocity Rogue Cheer "Scare Rogue Crow"

ENTRY #9

Legacy Christian School "Path2Success" Anatomy Clothing Co.

ENTRY #10

The Pomegranate "Chef Cornelia" The Pomegranate

ENTRY #11

Grace Lutheran 7th & 8th "Brenham Tourist" **Grade Art Class** Must Be Heaven

ENTRY #12

Christ Lutheran Day School "All the Colors of Us" **Christ Kids** The Book Nook

ENTRY #13

A Little Piece of Mexico "The Little Catrina" **Brenham Floral**

ENTRY #14

'Make Your World Beautiful" Between the County Annex & TABU Citadel Christian School Senior Beta Club

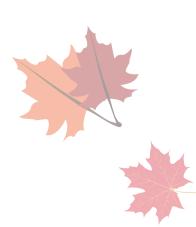
ENTRY #15

"ServiceCrow: Created to Do Citadel Christian School Junior Beta Club **Good Works**" Woman's Cave

ENTRY #16

"Spooky School Spirit" **Brenham Booster Club** Canyon Chick





19th Annual Scarecrow Extravaganza

Vote for your favorites by placing one letter next to your top choices. Please use each letter only once.

There are 31 total entries in Downtown Brenham.

A - Best Overall

3 - Most Votes

3 - Best Fall Theme

) - Best School Spirit

E - Silliest

F - The Cutest

Turn in your completed ballot to the Visitor Center at The last day to vote is October 23rd!

115 W. Main Street.

ENTRY #17

"Walker, Texas Scarecrow"
High Hope Care Center
Genesis Yoga

ENTRY #18

"Fall for Jesus! He Never LEAVES!"

St. Paul's Christian Day School
Corner of Baylor & Commerce

ENTRY #19

"The Hair-Crow"

The Wash Wag

The Wash Wag

ENTRY #20

"Falling in LUV with Cub Tennis"

Brenham High School Tennis

Brenham Grill

ENTRY #21

"Vin Diesel"
The Diesel District

ENTRY #22

"Scarecrow Dog Walker"

Danna Kelm

Glissmann's

ENTRY #23

"No Place Like Gnome at
BNRC"
Brenham Nursing & Rehab
BTLonghorn

ENTRY #24

"The Queen"
Lilli Ford
Farmer's Mutual

ENTRY #25

"Scarecrow Wing-Ding"
Christy Schlottmann
Corner of Vulcan and Park

ENTRY #26

"Happy Meowolleen"
Nathan Knobloch
Midblock Between Douglas & Alamo

ENTRY #27

"Dot"

Brenham Middle School Hodde Real Estate

ENTRY #28

"Explore Fall -AHG Explorers 1" American Heritage Girls **TX0514**Corner of Park and Vulcan Near Legends

ENTRY #29

"Campers Have S'more Fun"
Ryan, Mary & Lucy
Lutkenhaus

ENTRY #30

"Toy Story"
Ropers - Toy Box
KTEX/KWHI

ENTRY #31

"The Keeper of Bees"
Central Texas Beekeepers
Association
Mas Vino - Corner of Vulcan &

Douglas





gends *** Thank you for Voting!

